

Sea Isle City W&S Business Account Activity - Twelve Months Ending March 2009

Account Category	Count	Water Usage in Gallons			Rents based on Twelve Months of Water Usage and:				
		Summer	Winter	Total	2008 Rates	2009 Rates	Chg	2009 Costs	Chg
Rest Dock	3	440,154	112,871	553,025	1,358	1,478	9%	1,037	-24%
Golf	1	148,208	4,521	152,729	417	457	10%	331	-21%
Gym	1	8,442	0	8,442	880	1,020	16%	726	-17%
Cleaners	1	16,034	11,452	27,486	880	1,020	16%	923	5%
Store	41	1,132,487	608,446	1,740,933	46,335	53,475	15%	50,550	9%
Bakery	2	62,313	70,953	133,266	2,746	3,166	15%	3,292	20%
Deli	5	275,498	172,037	447,535	9,029	10,429	16%	11,006	22%
Salon	5	474,806	46,389	521,195	7,067	8,047	14%	9,848	39%
Gas	2	111,272	33,246	144,518	1,986	2,266	14%	2,768	39%
Ice Cream	7	1,711,244	77,912	1,789,156	8,675	9,555	10%	12,229	41%
Laundry	1	78,017	63,320	141,337	1,824	2,104	15%	2,736	50%
Bar	3	292,411	80,902	373,313	3,417	3,837	12%	5,767	69%
Dock	3	135,973	500,196	636,169	3,335	3,655	10%	5,688	71%
Market	6	482,130	497,579	979,709	8,061	9,041	12%	14,575	81%
Restaurant	29	5,425,992	1,843,907	7,269,899	59,085	66,225	12%	107,554	82%
Motel	3	3,096,800	619,800	3,716,600	25,617	28,417	11%	51,103	99%
Business Subtotal	113	13,891,781	4,743,531	18,635,312	180,711	204,191	13%	280,133	55%
Residential	6,507	178,847,112	56,944,790	235,791,902	6,131,327	7,086,327	16%	6,718,175	10%
Total of All Accounts	6,620	192,738,893	61,688,321	254,427,214	6,312,038	7,290,518	16%	6,998,308	11%

Items of Note:

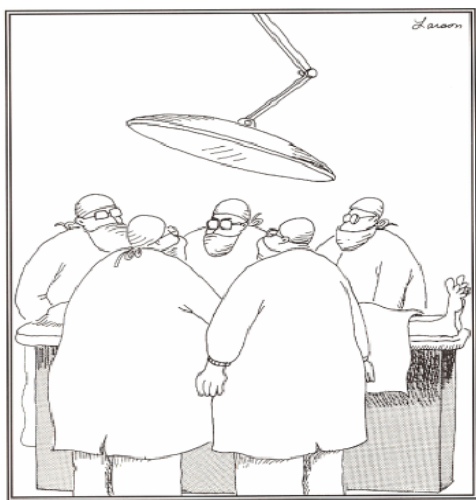
- 1) Chart is an update to SICTA's February 27th review (see website for more background and improvement recommendations).
- 2) Business accounts represent 2% (113) of the accounts, used 7% (18.6M gallons) of water. But paid only 3% (\$192K) of actual rents
- 3) City increased W&S fees in April for the first 30,000 gallons of semi-annual water usage, while excess rates were unchanged (see below).
- 4) City Government passed a \$7M W&S 2009 budget, which SICTA allocated to water vs sewer as well as to fixed vs variable (fixed costs => infrastructure, variable costs => change with account usage). Thus "Costs" represent the cost of service provided for each account.
- 5) Account "Costs" differ significantly from City rate action. Business accounts are generally paying less than the City's cost to provide service to them, and are subsidized by residential accounts. However, this differs widely by category and account.

*Just as a heart has four chambers,
Account costs are real and can be estimated!
Account costs vary greatly and cannot be generalized to any user class!*

	Base Allowance (Gallons)	Water Rents		Sewer Rents	
		Base Charge	Excess Rate	Base Charge	Excess Rate
2008 Rates	30,000	\$120.00	\$1.50	\$320.00	\$1.50
2009 Rates	30,000	\$140.00	\$1.50	\$370.00	\$1.50
2009 Costs - SICTA	0	\$131.35	\$0.45	\$188.27	\$9.86

Items of Note:

- 1) Charges shown are for 6 month billing periods.
- 2) SICTA "Costs" do not reflect higher MUA usage charges during 6/15 to 9/15 period.



"Okay, Williams, we'll just vote. ... How many here say the heart has four chambers?"

Sea Isle City W&S Account Activity - Twelve Months Ending March 2009



Summary of all Accounts

Account Size - Annual Gallons of Usage	Count	Water Usage in Gallons			Rents based on Twelve Months of Water Usage and:				
		Summer	Winter	Total	2008 Rates	2009 Rates	Chg	2009 Costs	Chg
Under 60,000	5,786	125,227,736	28,094,764	153,322,500	\$5,236,506	\$6,065,626	16%	\$5,345,347	2%
60,000 to 200,000	755	46,914,863	22,759,249	69,674,112	\$893,187	\$1,023,987	15%	\$1,286,574	44%
200,000 to 400,000	61	10,599,453	6,021,174	16,620,627	\$117,394	\$131,074	12%	\$219,046	87%
Over 400,000	18	9,996,841	4,813,134	14,809,975	\$64,951	\$69,831	8%	\$147,340	127%
Total of All Accounts	6,620	192,738,893	61,688,321	254,427,214	\$6,312,038	\$7,290,518	16%	\$6,998,308	11%

Items of Note:

- 1) Chart is an update to SICTA's February 27th review (see website for more background and improvement recommendations).
- 2) Roughly, 6600 accounts used 254 million gallons (actual rents were \$6.8 million, not shown above).
- 3) Smaller accounts represent 87% (5,786) of the accounts, paid 83% (\$5.6M) of actual rents but used only 60% (153M gallons) of water.
- 4) City increased W&S fees in April for the first 30,000 gallons of semi-annual water usage, while excess rates were unchanged (see next page).
- 5) Using actual water usage, SICTA calculated the rents that each account would have paid under the old and new rates. The resulting overall increase is 16%, which decreases with account size.
- 6) City Government passed a \$7M W&S 2009 budget, which SICTA allocated to water vs sewer as well as to fixed vs variable (fixed costs => infrastructure, variable costs => change with account usage). Thus "Costs" represent the cost of service provided for each account.
- 7) Account "Costs" do not reflect higher MUA usage charges for the June 15th to Sept 15th period, which may be a future enhancement.
- 8) **Account "Costs" differ significantly from City rate action. Generally, larger accounts are paying less than the City's cost to provide service to them, and are more subsidized by smaller accounts.**

Individual Large Accounts (400,000+ Gallons)

Account	Service Location	Bill Label Name	Count	Water Usage in Gallons			Rents based on Twelve Months of Water Usage and:				
				Summer	Winter	Total	2008 Rates	2009 Rates	Chg	2009 Costs	Chg
1083-3	3909-3915 LANDIS NORTH	JERSEY SHORE PROPERTIES LLC		364,110	40,620	404,730	\$1,914	\$2,054	7%	\$4,812	151%
7944-0	105 88TH STREET 1ST FLOOR	VANDEGRIFT, RAYMOND C & KATHLEEN		295,760	137,839	433,599	\$2,001	\$2,141	7%	\$5,110	155%
1528-0	CARMENS RESTAURANT	CONTI FAMILY LLC		292,965	145,469	438,434	\$2,715	\$2,995	10%	\$5,799	114%
3340-5	6400 LANDIS AVE EAST	FREDA SEA ISLE INN INC @ DESIDERI		403,100	72,700	475,800	\$5,159	\$5,859	14%	\$8,102	57%
1420-14	4222 PARK ROAD DOCK	MONICHETTI, MARY J.		378,340	102,850	481,190	\$872	\$912	5%	\$479	-45%
1300-0	BRACA'S CAFE	GIBSON FAMILY ENTERPRISES LLC		65,730	445,180	510,910	\$2,933	\$3,213	10%	\$6,546	123%
5153-3	87TH & LANDIS AVE NORTH	BUSCH'S		537,600	59,000	596,600	\$2,490	\$2,630	6%	\$6,790	173%
6059-5	229 59TH STREET EAST	FEHRLE, ROGER F & AURORA K		347,689	280,688	628,377	\$2,585	\$2,725	5%	\$7,118	175%
1251-0	MTG BLDG	FIRST SAVINGS & LOAN ASSN		50,135	605,330	655,465	\$2,666	\$2,806	5%	\$7,397	177%
3206-0	6104 PLEASURE AVE	MC KENNA, CHARLES & BARBARA TRUSTE		444,588	273,184	717,772	\$2,853	\$2,993	5%	\$8,039	182%
1684-4	4304 PARK ROAD SOUTH	ROMANO, SILVERIO & DIANE		693,903	132,425	826,328	\$3,179	\$3,319	4%	\$9,159	188%
4362-0	7704 ROBERTS AVE	D'ANJOLELL, ROBERT L TRUSTEE		699,205	212,555	911,760	\$3,435	\$3,575	4%	\$10,039	192%
5319-0	218 89TH ST WEST	MARGIOTTI, GERARD A & PATRICIA M		83,568	878,366	961,934	\$3,586	\$3,726	4%	\$10,557	194%
1508-11	228-232 42ND ST ICE	ROMANO, JOSEPH & SUE ANN		1,046,220	0	1,046,220	\$1,764	\$1,804	2%	\$734	-58%
1626-242	12-14 43RD ST BAR #2	SPRINGFIELD INN % BISCOTTI		1,108,790	71,810	1,180,600	\$4,242	\$4,382	3%	\$12,811	202%
5528-0	DENNIS TOWNSHIP MARINA	MINMAR, INC., % DR. R. MINOR		491,438	808,018	1,299,456	\$2,099	\$2,139	2%	\$847	-60%
1263-21	118 40TH STREET MOTEL	TO-GLO CORPORATION % BENNETT ENT.		1,268,700	221,700	1,490,400	\$11,706	\$13,106	12%	\$21,758	86%
3340-6	6400 LANDIS AVE WEST	FREDA SEA ISLE INN INC @ DESIDERI		1,425,000	325,400	1,750,400	\$8,751	\$9,451	8%	\$21,243	143%
		Accounts over 400,000 gallons	18	9,996,841	4,813,134	14,809,975	\$64,951	\$69,831	8%	\$147,340	127%

Items of Note:

- 1) Chart details the 18 largest accounts based on the 12 months of water usage.
- 2) For some perspective, keep in mind that for all 6,620 accounts we average less than 40,000 gallons of annual water usage.
- 3) Large accounts generally received smaller increases from City rate action (8%), but the results vary considerably by account.
- 4) **While larger accounts are generally paying significantly less than the City's cost to provide the service, this also varies considerably by account due to individual circumstances.**